

MINERAL RIGHTS IN AMERICA:

What You Need to Know NOW!

» *Are You Ready for the Changing Landscape of
Mineral Rights Law?*

AKRON, OHIO — OCTOBER 29, 2009

CLEVELAND, OHIO — OCTOBER 30, 2009

Presented By

James S. Aussem
Terrence P. Kessler
Dale H. Markowitz
Keith C. Ruffner II
Richard Simmers

Credit Information

CLE - 6.0
State Bar College - 6.0
Real Estate - 6.0
See inside for details!

NBI | NATIONAL
BUSINESS
INSTITUTE™

REMINDER
Register for this
seminar!
800-930-6182
or
www.nbi-sems.com

SEMINARS • TELECONFERENCES • WEBCASTS
MP3 DOWNLOADS • ON-DEMAND • AUDIO CDS • COURSE BOOKS

SEMINAR OUTLINE

MINERAL RIGHTS LAW: WHAT'S HAPPENING NOW?

9:00 - 10:00, *Written by Richard Simmers.*

Presented by Richard Simmers in Akron and Cleveland.

- State Rules and Local Land Use Codes
- Current Issues and Trends
- Recent Legislation

MINERAL OWNERS VS. SURFACE OWNERS: WHO OWNS THE EARTH?

10:15 - 11:30, *Written by Terrence P. Kessler.*

Presented by Terrence P. Kessler in Akron and Cleveland.

- Common Forms of Mineral Interest
- Purchase Rights and Rights of First Refusal
- Subsurface Trespass

MINERAL TITLE EXAMINATION: NOT YOUR BASIC TITLE?

12:30 - 1:45, *Written by Terrence P. Kessler.*

Presented by Terrence P. Kessler in Akron and Cleveland.

- Commonly Encountered Types of Lands
- How Surveys Play In
- Curing Title in Mineral Cases
- Non Record Title Issues

MINERAL LEASES 101

2:00 - 3:30, *Written by Dale H. Markowitz.*

Presented by Keith C. Ruffner II in Akron and Dale H. Markowitz in Cleveland.

- Basic Provisions of an Oil and Gas Lease
- Other Mineral Interest Leases
- Contract Drafting
- Duration and Termination
- Effect on Future Sales of Property
- Surface Property Inheritance Issues

LEGAL ETHICS IN A CHANGING WORLD

3:30 - 4:30, *Written by James S. Aussem.*

Presented by James S. Aussem in Akron and Cleveland.

- Identifying and Avoiding Conflicts of Interest
- 21st Century Technology and Attorney-Client Privilege
- Ethics in Attorney Advertising

*If needed, the above agenda may be changed to best accommodate all of our attendees.

WHO SHOULD ATTEND

This **basic-to-intermediate level program** will provide answers to mineral law questions for:

- Attorneys
- Title Examiners
- Paralegals

Register Today!

800-930-6182

www.nbi-sems.com

NBI | NATIONAL
BUSINESS
INSTITUTE™

SEMINAR OVERVIEW

ABOUT THIS SEMINAR

Be Ready When Mineral Rights Affect Your Practice

The oil and gas business is hopping and practitioners are fielding more mineral law questions than ever before. Hear from our experienced faculty on this important topic and take home practical tips for your practice. This cutting-edge legal briefing will give you the update you need on mineral law in the 21st century. *Register today!*

8 BENEFITS OF ATTENDING

- Know the most recent mineral rights law and how it can affect your clients.
- Learn about common forms of mineral interest to update your knowledge.
- Discuss cloudy title problems left by old mineral rights leases and avoid the problems they cause.
- Clarify state rules specific to mineral rights.
- Advise clients effectively when mineral rights and inheritance issues come together.
- Apply the most recent state rules to mineral rights cases.
- Understand mineral interest leases outside of oil and gas.
- Examine the possible conflicts involved with mineral leases and surface property inheritance.

CREDIT INFORMATION

This seminar is a valuable opportunity to get the continuing education that's so crucial to keeping up to date in your profession. Not only was this program carefully designed to meet its educational objectives, but you can also take advantage of specific continuing education credits we've arranged with appropriate accrediting organizations.

The specific continuing education credit(s) listed are for attending the live seminar. The credits may or may not apply for the audio version of this seminar. Please check with your credit board for details.

For additional questions regarding continuing education credits, please contact us at **866-240-1890**.

CLE - 6.0 - This course has been approved by the Ohio Supreme Court Commission on Continuing Legal Education for 6.0 CLE credit hours, including 1.0 hour of ethics.

State Bar College - 6.0 - Attendance of the instructional portions of this program will result in 6.0 credits toward the Ohio State Bar Association College membership.

Real Estate - 6.0 - Approved for 6.0 hours of credit by The Ohio Division of Real Estate.

Register Today!

800-930-6182 OR www.nbi-sems.com



Register Today!
800-930-6182 or
www.nbi-sems.com

UPCOMING LIVE VIDEO WEBCASTS

OUR DISTINGUISHED FACULTY

Don't miss the benefits of attending a seminar just because you can't leave the office! Get "real time" training right at your desk!

Live video webcasts offer attendees the opportunity to gain continuing education training through streaming audio and video directly from the live program. You will also be able to view and print the reference manual, and submit questions electronically for live responses!

Check out some of these upcoming live video webcasts!

- | | |
|---------------------|--|
| August 25 | The ADA Amendments Act of 2008: New Definitions and Challenges (51064ER) |
| September 2 | Employee Discharge & Documentation: How Not To Become A Defendant (51060ER) |
| September 17 | Helping Your Client Buy or Sell a Small-to-Medium Sized Business (51062ER) |
| September 23 | Human Resources: Advanced Issues and Answers (51120ER) |
| October 5 | Employment Discrimination Law (51313ER) |

To register, visit us online at www.nbi-sems.com or call 800-930-6182.

BOOKSTORE

To order any of the audio and reference materials below, please order online or call 800-930-6182. For more topics, visit us online — www.nbi-sems.com

manual — \$99 cd and manual — \$199 Note: Prices may vary by topic when looking online.

REAL ESTATE LAW: ADVANCED ISSUES AND ANSWERS

© November 2008 - 256 Pages (FP45211)

By: Amelia A. Bower, Paul A. DePascale, J. Jeffrey McNealey and Timothy A. Riedel.

REAL ESTATE CLOSINGS A-Z: NAVIGATE YOUR CLOSINGS WITH CONFIDENCE

© July 2008 - 236 Pages (FP44375)

By: Amelia A. Bower, Paul A. DePascale, David W. Douglas, William C. Heer III and John B. Rohyans.

REAL ESTATE TRANSACTIONS MADE PAINLESS AND EFFICIENT

© July 2008 - 214 Pages (FP44373)

By: Amelia A. Bower, Gerald K. Carlisle, John J. Dyer and Cynthia A. Lammert.

FUNDAMENTALS OF REAL ESTATE LAW

© March 2009 - 253 Pages (FP48105)

By: David W. Cliffe, Sean P. Donovan, Timothy J. Eifler, James K. Hemenway, James V. Magee Jr. and James B. Martin Jr.

TELECONFERENCES

Can't leave the office for an entire day? You can still gain the training and education you need. Visit us on the web at www.nbi-sems.com to view our upcoming teleconference sessions. No need to leave the office, relevant topics and convenient 1 to 2 hour training sessions are rolled into one! Check out our teleconference availability today!

24/7 ONLINE LEARNING FROM NBI — Get Today!

On-Demand Audio, MP3 Downloads and Course Book Downloads — Pick the training that works for you.

Quality topics, customized formats and the continuing education credit you need. Visit www.nbi-sems.com to view all learning products!



MP3 Downloads



On-Demand



Course Books Downloads

JAMES S. AUSSEM is a shareholder in the law firm of Cavitch Familo Durkin & Frutkin, LPA. His practice focuses on closely-held business clients, as well as estate and succession planning. Mr. Aussem began his career in the securities industry with New York Stock Exchange member Prescott, Ball & Turben. He served in the trust department of National City Bank of Cleveland and then practiced as a tax attorney for the big-four accounting firm of Ernst & Ernst (n.k.a. Ernst & Young). He practices primarily in the areas of business succession and privately-held businesses, as well as estate planning. Mr. Aussem frequently speaks to professional organizations and has been an instructor on topics of business succession, estate planning, insurance, trusts and estates. He earned his B.A. degree from Baldwin-Wallace College and his J.D. degree from Cleveland-Marshall College of Law, Cleveland State University. He is a member of the American, Ohio State and Cleveland bar associations, the Estate Planning Council of Cleveland and the Baldwin-Wallace College Planned Giving Committee. (Akron and Cleveland locations)

TERRENCE P. KESSLER is a partner with the law firm of Black McCuskey Souers & Arbaugh, LPA, where he focuses his practice on small business and transactional matters, oil and gas development financing, estate planning, and state and federal taxation. Mr. Kessler has been a lecturer at the Ohio Legal Center Institute on the topic of basic taxation, and has been active with the Stark County Bar Association since joining the firm. He is a past president of the Stark County Bar Association from 1994 to 1995, and has served on and chaired the Grievance and Executive committees. He earned his B.A. degree from Yale University and his J.D. degree, cum laude, from The Ohio State University. (Akron and Cleveland locations)

DALE H. MARKOWITZ is a principal at the law firm of Thrasher, Dinsmore & Dolan, where he practices in the areas of eminent domain, municipal law, real estate law, zoning, litigation and corporate law. Mr. Markowitz earned his B.S. degree from The Ohio State University and his J.D. degree, magna cum laude, from Cleveland-Marshall College of Law. He is a member of the Geauga County, Ohio State and American bar associations. Mr. Markowitz is a frequent lecturer in zoning and real estate topics. He acts as special counsel to municipalities, townships and county government. Mr. Markowitz has created numerous condominium and cluster developments, and represents community associations. (Cleveland location)

KEITH C. RUFFNER II is a sole practitioner in Ohio, where his main areas of practice are oil and gas law, corporate law and real estate law. Mr. Ruffner has spoken for the Eastern Mineral Law Institute. He has been involved in the oil and gas industry before going to law school, and still has some oil and gas interest, such as a partner in drilling programs. He also did some administration work, and pumped oil and gas pumps in fields before law school. Mr. Ruffner is a member of the Ohio State and Akron bar associations. He earned his J. D. degree from the University of Akron School of Law. (Akron location)

RICHARD SIMMERS is a statewide enforcement supervisor for the oil and gas program for The State of Ohio Natural Resources Division of Mineral Resources Management. He regulates permits and compliance of oil and gas sites. Mr. Simmers earned his B.S. and M.S. degrees from the University of Ohio. (Akron and Cleveland locations)

AKRON (Hotel located in Cuyahoga Falls)

OCTOBER 29

Sheraton Suites

1989 Front Street, Cuyahoga Falls OH 44221

Phone 330-929-3000

CLEVELAND (Hotel located in Independence)

OCTOBER 30

Holiday Inn Independence

6001 Rockside Road, Independence OH 44131

Phone 216-524-8050

SCHEDULE

Registration Time 8:30 — 9:00 am

Seminar Time 9:00 am — 4:30 pm

Complimentary snacks and refreshments are provided. Lunch is on your own.

TUITION

\$339 for the first registrant

\$329 for each additional registrant

\$319 for new professionals - save \$20!*

*A new professional is anyone with three or less years of professional work experience.

DIRECTIONS & PARKING

To obtain directions and parking information, please contact the facility listed.

FREE REFERENCE BOOK

Mineral Rights in America: What You Need to Know NOW!

Receive a comprehensive course book, included with your tuition, which you can take back to your office and use as a reference.

AUDIO RECORDINGS

This seminar will be recorded in its entirety. If you can't attend, you can still obtain the benefits of the information provided by purchasing the manual and CD. See the registration form to order.

CANCELLATION

Has your schedule changed? Visit us on the web or call one of our customer service representatives to learn more about your cancellation options.

THE NBI GUARANTEE

Your satisfaction is our guarantee! If you aren't satisfied with a seminar or training resource, call or write us and we'll make it right.

*Pre-registration is encouraged. If you need to register at the door, you may wish to call us first to confirm availability and to receive information regarding schedule or location changes.

MINERAL RIGHTS IN AMERICA: WHAT YOU NEED TO KNOW NOW!

Please check appropriate box

- October 29**
Akron, OH (50353ER)
- October 30**
Cleveland, OH (50354ER)

SEMINAR TUITION

\$339 — first registrant
\$329 — each adt'l registrant
\$319 — for new professionals
(see tuition details inside brochure)

UNABLE TO ATTEND?

Purchase the audio recording
and manual of this seminar.

If you would like to order, please select
the box below.

Please provide street address and allow 2
weeks following seminar date for delivery.

- \$339 + \$7.95 shipping**
(\$14 to AK, HI or PR)

Shipments to CA, MN, NV, RI, SD and WI must
also include sales tax.

© Copyright 2009

50353CM

REGISTRATION FORM

Does this confirm a phone or fax registration? Yes No

ATTENDEE INFORMATION

Please photocopy this form for multiple registrants.

NAME _____

TITLE _____

E-MAIL ADDRESS _____

NAME _____

TITLE _____

E-MAIL ADDRESS _____

COMPANY NAME _____

CO. SIZE 1 2-5 6-10 11-25 26-50 51-100 100+

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE (_____) _____

PAYMENT INFORMATION

Check enclosed payable to NATIONAL BUSINESS INSTITUTE

MasterCard VISA American Express Discover

Card No. _____

Exp. Date _____

Signature _____

Please bill me. (If your organization requires a P.O. please provide it.)

Express Event Registration

Need to register quickly? Use the product code
below to complete your **Express Event Registration**
online or via the phone.

Akron: 50353ER

Cleveland: 50354ER

NBI NATIONAL
BUSINESS
INSTITUTE™

MAIL TO: National Business Institute

A Division of NBI, Inc.
P.O. Box 3067
Eau Claire, WI 54702

PHONE: (800) 930-6182

FAX: (715) 835-1405

ONLINE: www.nbi-sems.com

Non-Profit Org.
U.S. Postage
PAID
NBI, Inc.